

SHORT SUMMARY

Organisation: Logge Circulair, www.loggecirculair.nl

Contact person: Jaap Logge (Co-owner), [LinkedIn](#)

Products & sector: Interior construction, Office furnishing | **Country:** The Netherlands



Logge Circulair



*“In ten years
our raw materials will
be with our current
customers.”*

Jaap Logge, Co-owner, Logge Circulair

Don't do things that are irreversible. This is what Jaap Logge understands by circularity. Logge Circulair uses such things as ECOR recycled sheet material to produce desks, chairs, lamps, cabinet walls and interiors.

Description

Logge Circulair aims to be market leader in the area of customised circular office furnishing by 2025. The company only uses healthy materials and ultimately wants to return all products to the material cycle, so that there are no waste streams. The end goal is to only produce materials that can be recycled without processing. They have made a start using ECOR: a 100% recycled sheet material. Logge gives this material a 10% residual value. Logge is also attempting to stimulate payment for use (instead of purchase).

Approach

Logge Circulair was created from Jaap Logge's personal conviction that the current linear economy has had its day. The company is affiliated with the Green Deal on Circular Procurement in order to make connections in the market. Logge works according to the *Rockefeller habits* company philosophy. This entails placing a dot on the horizon and working backwards step by step to set concrete goals. This is a good tool to detail your circular economy ambitions. Logge prefers to work with the customer at the earliest possible stage when discussing office furnishing. This generates good ideas, which ensure value creation.



FACTS & FIGURES

Number of fte: 12

Logge was established in 1996 and Logge Circulair in April 2016

Mission: make the world nicer, happier and better

ECOR sheets:

- > 100% bio-based certification
- > 10% guaranteed residual value
- > clean production, 99% of the water is reused

Results

Logge works with residual material, such as old newspapers, discarded jeans or furniture. This is pulverised in a factory and processed into an ECOR sheet, without loss of quality.

“Circular is now really our core business.”

Jaap Logge, Co-owner, Logge Circulair

At the end of the ten-year lifespan, Logge gives a 10% residual value on the ECOR sheets. Logge is also developing other sustainable materials for use in desks, chairs and office furnishings. In the long term, Logge Circulair would like to produce products entirely according to circular economy principles. Logge also wants to develop ‘pay for use’ constructions, with Logge remaining owner, offering servicing and maintenance. In this way, a product’s value is retained and Logge can safeguard the flow of materials. However, not all customers are ready for this. Until such times, Logge will continue to sell the products.

Partners: ECOR

Lessons learned

- As producer it is, for example, more interesting to affiliate to the Green Deal on circular buildings than to circular procurement.
- Start by simply doing.
- ECOR is a relatively new material. It is not yet clear whether it will achieve the expected ten-year service life. That is why products are designed in such a way that the ECOR parts are easily replaceable, such as the top surface of a cabinet.
- Financing or pre-financing is still difficult. Currently, banks do not see any residual value in a ten-year-old product.
- The procurement process changes, because Logge discusses the design together with the customer at an earlier stage.

About REBus and the Green Deal on Circular Procurement

The Green Deal on Circular Procurement (GDGP) is an initiative of MVO Nederland (CSR Netherlands), NEVI, Central government, Duurzame Leverancier, PIANOo, Kirkman Company and Circle Economy. Various pilots originating from GDGP are partly financed by the European REBus project, implemented in the Netherlands by Rijkswaterstaat (Directorate-General for Public Works and Water Management). They are working together to support businesses and government organisations in their circular procurement ambitions.

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